



4.8 metres width

## Super Screen Advertising / Branding

Branding is your best friend, understand that:

***“The art of being different”***, is the way to elevate your brand above all other competitors.

**THINK BIG! DO BIG!** In all aspects of your *brand* service, *brand* message and *brand* insight.

- Branding [it's on] 24 hrs a day 7 days a week
- Price **\$660** (GST Inc.) per month
- 27,000 Impacts per month
- Less than 2.5 cents an impact
- 45,000 cars travel past on the busy Brooker Highway everyday
- 4.8 mtr x 2.4 mtr (nearly 12 sq metre LED electronic screen)

*Situated at the Royal Hobart Show Grounds next to the Brooker Highway*

- Branding 24 hrs a day 7 days a week
- Limited to a maximum of 12 advertisers
- 8 sec each
- 27,000 Impacts per month
- Price \$660 GST Inc. per month
- Less than 2.5 cents an impact
- 45,000 cars travel past on the busy Brooker Highway everyday
- 4.8 mtr x 2.4 mtr (nearly 12 sq metre LED electronic screen)
- Displays is in True Colour (16 million colours)
- Can display still slides, animation or video
- Your individual ad will screen for over 60 hours (less than \$10 an hour)
- Exclusive to Resilience Marketing

Your message is ready to be sent with the following file or link attachments: SUPER SCREEN PROP#1

NOTE: To protect against computer viruses, e-mail programs may prevent sending or receiving certain types of file attachments. Check your e-mail security settings to determine how attachments are handled. CONDITIONS: Cancellations will not be accepted after 5 days prior to activation of screen. Full charge will be required. Resilience Marketing reserves to right to cancel a advertisement before activation at their own discretion for any reason.



Resilience Marketing Pty. Ltd.



2.4 metres height